

# Centennial of the Planetarium

*the stars were only the beginning*



100 years ago: First planetarium projector, 2023, and first planetarium, 2025



1923, Jena:  
Completion of the "Model 1" projector  
and first planetarium presentations



1925, Munich:  
Opening of the world's first  
projection planetarium

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- We plan to celebrate the Centennial **between October 2023 and May 2025:**
  - Opening event in October 2023 (planetarium show premiere, book release, ...)
  - IPS conference 2024, Berlin/Jena
  - Main event (and closing) in May 2025; as a global event: “100<sup>th</sup> birthday of the planetariums”
- We want all of this to serve as a **marketing device** for planetariums!
  - to convey the message to the public:

“Planetariums are even better than you might think. Come visit us!”
  - slogan: **“The stars were just the beginning”**
- See more at **[planetarium100.org](https://planetarium100.org)**



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## Many planned projects:

Anniversary show

marketing package

opening ceremony

arts posters

comic book

domecast events

fulldome clips

planetarium emoji

anniversary book

UNESCO cultural heritage

traveling exhibition

history info archive

... and more!

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You're invited!

- **IPS Centennial conference**

- online (Zoom)
- open for all IPS & affiliate members
- information about all plans for the anniversary
- how to participate, what is being prepared for all planetariums

- **October 14<sup>th</sup>, 2022**

- 3 pm – 9 pm UTC
- detailed information soon on the IPS website

Please come visit & discuss with us!